

## **Letter of Motivation, SSIs**

### **Guidelines to applicants**

The Letter of Motivation (LoM) serves the purpose to demonstrate

- The applicant's motivation for the SSIs studies
- The applicant's understanding of the SSIs EMJMD
- The applicant's plans for how to use the knowledge, skills and competences acquired during the SSIs EMJMD

The LoM should be personal, and it should be short and concise. Half a page is normally sufficient, and it should never be more than one page. Make sure it is targeted towards SSIs, remove what is generic to "any MSc" application.

Information from the CV need not be repeated in the LoM, unless there is something the candidate wants to highlight as particularly important or relevant for SSIs. Your CV is read in the admission process, and provides the facts. The LoM serves a complementary purpose, duplication should be avoided.

Do not:

- Waste space by putting in excessive praise of the programme and the universities in question. This gives no information of your motivation.
- Use generic comments like "this programme fits my background perfectly" or "this programme fits my career plans perfectly". Be specific about why you find the programme attractive. If you have future career plans, be specific about how you believe SSIs will help you.

Please, do not let Artificial Intelligence write the LoM for you. In most cases, this gives a non-personal LoM with no information value. Often very generic, not showing what is your personal motivation for SSIs. The language used in letters written by Artificial Intelligence may be error-free, but in a style not normal for someone applying for a master degree in engineering.